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ABSTRACT

Intended to provide guidance in academic publishing to faculty members, especially younger faculty members, this handbook is a compilation of four previously published essays by different authors. Following a preface and an introduction, the four essays and their authors are as follows: (1) "One Writer's Secrets" (Donald M. Murray); (2) "Taking Criticism--and Using It" (Murray F. Markland); (3) "Writing the Empirical Journal Article" (Daryl J. Bern); and (4) "Writing, Typing and Economic$" (John K. Galbraith). A list of additional readings notes 57 essays, periodicals, and books on the topic. (SR)

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